

**REMEMBER,
COMMUNICATION
IS VITAL TO
MAINTAIN
PARTNERSHIPS.
DURING THESE
UNCERTAIN TIMES,
WE CAN FIND NEW
WAYS OF BEING
TOGETHER.
SIGAMOS
CAMINANDO
JUNTOS (LETS
KEEP WALKING
TOGETHER).**

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COMMUNICATION TIPS AND BEST PRACTICES

Iglesia Luterana
Agustina de Guatemala

New Normality

This pandemic has interrupted visits for a time of 18 months now. Your partner church continues sharing the gospel, continues praying for you and keeping the faith that in the near future you will meet again.

The new normality has also allowed us to adapt to new technologies and to become better at communicating long distance. For example sending photos, videos, updates, and coordinating Zoom calls or calls via WhatsApp.

Remember that ILAG is here for you to help you facilitate communications. You can send videos, letters, photos and our staff will Translate your written documents and interpret conversations.

Communication Ideas

WRITE A LETTER

Share information about a committee at your church. Discuss its organization, decision making, teamwork, and projects. This provides partner congregations examples of how other churches function.

SEND A PICTURE OR A VIDEO

A picture is worth 1000 words—a video even more. The ILAG can edit videos and add subtitles in Spanish.

COORDINATE A ZOOM MEETING

The ILAG can coordinate and schedule the date and time zone for hosting assignments. Your partner church will find the best place to find signal. Sometimes it is hard to find an internet signal in the communities, but we will be more than happy to coordinate. We will interpret the conversations during the meeting.

Tips and Best Practices

Remember your partnership is church to church, please email to ask about their situation during the pandemic.

Share your joys and worries as church.

Share the things that did not go perfectly or that needed several tries to complete.

Length of communication is not important; single page is fine.

Show who you are as a church in pictures---people of various ages in worship, learning, celebrations, activities, favorite things.

Ask questions to encourage your church members to respond.

Write or greet on behalf of the entire congregation.