

**REMEMBER,
COMMUNICATION
IS VITAL TO
MAINTAIN
PARTNERSHIPS.
DURING THESE
UNCERTAIN TIMES,
WE CAN FIND NEW
WAYS OF BEING
TOGETHER.
SIGAMOS
CAMINANDO
JUNTOS (LETS
KEEP WALKING
TOGETHER).**

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COMMUNICATION TIPS AND BEST PRACTICES

**Iglesia Luterana
Agustina de Guatemala**

Communication ideas

New Normality

This pandemic has interrupted visits for a time of 18 months now. Your partner church continues sharing the gospel, continues praying for you and keeping the faith that in the near future you will meet again.

The new normality has also allowed us to adapt to new technologies and to become better at communicating long distance. For example sending photos, videos, updates, and coordinating zoom calls or calls via whatsapp.

Remember that ILAG is here for you to help you facilitate communications. You can send videos, letters, photos and our staff will translate your communications.

Tips and best practices

WRITE A LETTER

Talk about what your committee does, how you organize or make decisions, and what projects you are working on for the benefit of the church. This will give them different examples of how to organize and function in teams at Church.

SEND A PICTURE OR A VIDEO

A photo says more than a thousand words, a video even more. ILAG can edit videos and add subtitles in Spanish.

COORDINATE A ZOOM MEETING

ILAG can coordinate and schedule the date and time zone, hosting assignments and your partner church will find the best place to find signal. Sometimes it is hard to find an internet signal in the communities but we will be more than happy to coordinate and do the translation in the meeting.

- Remember your partnership is church to church, feel free to ask their situation during this pandemic and share your joys and worries as church.

- Feel free to share the things that did not go perfect or that you had to try several times to complete the task.

- The letters do not need to be long, a single page is fine.

- Include a picture of the people on your committee, working on a project or sharing an activity.

- Let them see who you are, your ages, what is your favorite thing about church, how you enjoy each other company,

- Ask them a question to encourage them to write back.

- Write or greet on behalf of the entire congregation.